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G. C. Hartenbower

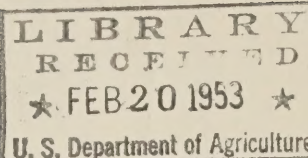
B. A. Hartenbower

Violet Treasure House

Right Down Town

Opposite Post Office

SPRINGDALE, ARKANSAS



Visitors Welcome

1 February 1953

Minimum order shipped \$5.00; and please add 50c to each order for Special Delivery charges, whereupon we guarantee safe arrival. If not sent Special Delivery, we will not make such a guarantee, as Special Delivery is the only means to insure prompt handling all along the way.

Exception to \$5.00 minimum order is our \$3.00 special, our selection, which we send Special Delivery.

Plants shipped out of pots, soil sealed in moist sphagnum moss and waxed paper.

FREE GIFTS: 1 plant from Group 4 or any two 60c cuttings from any group, FREE with every \$10.00 or more order; 2 plants from Group 4, or any three 60c cuttings, free with \$15.00 or more order; 4 plants from Group 4 or any five 60c cuttings free with \$20.00 or more order.

Cutting means a leaf setting, just what the leaf produces, with young plants large enough for you to divide and pot each young plant separately. Cuttings are sent out of pots, like plants.

R. L. stands for Rooting Leaf, and means the leaf was set out here in December or January and it will be too young to divide. All rooting leaves are sent to you just as they are planted, in small thimble-size pots of vermiculite, which little pots you are to sink in trays of sterilized sand; then keep the sand barely moist, and give the growing plantlets weekly feedings of Plant Marvel. When the plantlets are 1½" to 2" high, and sturdy, you can divide them. Don't divide them too young, which is a common error. If you think you might not be able to handle the growing-on of rooted leaves, do not order them.

L. stands for a leaf fresh cut from the plant.

WE REQUEST YOU TO INDICATE SECOND CHOICES, as stock is limited, both plants and cuttings, in some varieties.

GROUP 1. Plants \$2.00 or 3 for \$5.50 (EXCEPT WHERE DIFFERENCE NOTED). Leaves and cuttings as priced.

ALMA WRIGHT—large double white. No C.; R.L. 75c; L. 50c.
AMAZON ORCHID WONDER—huge orchid. No C.; R.L. 75c; L. 50c.

AMAZON PINK GIRL—a honey. No C.; no R.L.; L. 75c.

BLACK FRINGE—fringed purple, similar to Purple Lace. No plants; no C.; R.L. 75c; L. 60c.

BLUE FAIRYTALES—See P. 68 in Sept. Violet Mag.; pictured on P. 47 Jan. Bet. Homes & Gard. No C.; no R.L.; L. 50c.

BLUE OHIO—simply huge bloom. Fine. No C. or R.L.; L. 60c.

BRIDAL WREATH—lovely blue Geneva. Cuttings 65c; L. 40c.

DOUBLE FRINGED BOUQUET—no plants; no C.; R.L. 75c; L. 60c.

DOUBLE ORCHID BICOLOR—fine. No C.; no R.L.; L. 50c.

EVENING SUNSET—pink on light blue. Cuttings \$1.00; L. 50c.

FANTASY SUPREME—a huge Fantasy. No C.; no R.L.; L. 75c.

FLAMINGO GIRL—pink flower; leaf petioles red-edged; no C.; few R.L. \$1.00; L. 60c.

FRINGED DOUBLE WHITE—truly lovely. Cuttings \$1.00; L. 50c.

FROSTY—Ulerys; lovely variegated that propagates true. White bloom. Plant \$2.25; no C.; no R.L.; L. \$1.00.

FROSTY MORN—another lovely variegated that propagates true. Amethyst bloom. Plant \$2.25; no C. or R.L.; L. \$1.00.

GENEVA'S DAUGHTER—fine bright blue Geneva; beautiful girl foliage. Young cuttings 75c; L. 40c.

GIANT LAVENDER GIRL—simply huge blooms! R.L. 75c; L. 50c.

GIRL AT DAWN—blooms color of Purple Dawn. R.L. 75c; L. 50c.

MEMO: Wherever R.L. is shown, no large cuttings at this time available in that variety; so do not order cuttings.

NOTE: PINK WONDER to be released in late June; we will not ship it until September, and will NOT accept orders until Fall. I definitely do not have time to keep books on advance orders! Ulerys have patented Pink Wonder and reserved all rights, and growers are forbidden to propagate it. You cannot grow it for resale.

GROUP 2. Plants \$1.50 or 3 for \$4.25. Cuttings 60c, except where different price noted. Leaf 40c.

APPLE BLOSSOM—big bloom. C. 75c.

AURORA—blue overlay. No C.; R.L. 60c.

BALLET—fringed white. No gifts.

BLACK RUBY—red. No C.; R.L. 60c.

BLUE HEIRESS—no gifts.

BRONZE DUCHESS—New; fine. No C. Either R.L. or L.

BRUSSELS SPROUTS—purple "heads."

BUTTONS-N-BOWS—fine red girl. No G.

CALIFORNIA DARK PLUM—fine red.

CHRISTINA—pale blue. No C. or R.L.

CRAZY QUILT—no gifts.

DAINTY DUCHESS—New; shell-pink girl. No C.; R.L. 60c.

DENVER RED—New; red girl; leathery foliage; fine. No gifts.

DUPONT NO. 5—No cuttings.

DUPONT LAVENDER-PINK—no cuttings.

DUPONT RED—No P. or C.; L. only now.

DUPONT SILVER-PINK—You've asked and asked for this! Order early! Not pink, but silver-sprayed pinkish-lavender. No C.; R.L. 60c.

ENCHANTRESS (Fischer)—large white. Cuttings \$1.00; leaf 50c.

ENCHANTRESS—red girl; lovely foliage. No plants; cuttings ONLY.

FIREMEN'S GIRL—No P.; few C.; no G.

GRAND AWARD—cuttings \$1.00; L. 50c; large double bright blue; slow.

HUGHES HOLLY—dark foliage; orchid.

ICEBERG—from California; girl; no plants; only few C.; no gifts.

MINUET—fringed mauve. No gifts.

MORNING GLORY—from Calif.; girl; no plants; only few C.; no gifts.

MULBERRY GIRL—Few C.; no gifts.

ORCHID BALLET—few P.; no C.

ORIENTAL GIRL—few C.; no gifts.

PANSY—few plants; no C., but R.L.

PINK CHEER—cuttings all gone; only R.L. 65c; no L. No gifts.

PINK EYED JENNY—good pink girl-type. Small plants only \$1.00; no C. or R.L.; L. 40c; no gifts.

PINK FANTASY—NOT the same as Pink Cheer; foliage different. No C.; R.L. 65c; no L.; no gifts.

PINK SHEEN—few cuttings 75c.

PINK SHEN GIRL—No P.; C. 75c; L. 60c.

PINK SUEDE—few plants; no C. or L.

PORTLAND ROSE—true cerise, a brand new color; a MUST. These slowpokes have been growing a year; ready to bloom good. No C.; R.L. 65c.

PURITY NO. 2—fine double white with touch of color; no C., but R.L.

PURPLE DAWN—No gifts.

RED CHIEF—Red BiCol or Supreme. No C.

RED LADY—one of best reds on market; especially nice girl foliage.

REDLAND AMAZON—L. only; no P.; no C.

RED SURPRISE—an extra fine, superior Red Waves, one might call this. No C.

RED SWEETHEART—not girl type; no C.; R.L.

RED SWEET-PEA GIRL—New. No cuttings; R.L. 60c; no gifts.

RED VELVET—a very fine red.

ROBINHOOD—New; fine red; plant \$1.75; no C.; R.L. 65c; L. 50c.

ROSETTE RED—few plants only; no C.

ROYAL DUCHESS—New; fine heavy red girl. Plant \$1.75; R.L. 75c; L. 50c.

RUFFLED BEAUTY—cuttings 75c; one of the most beautiful of foliages.

RUFFLED AMAZON—no C.; fresh-cut L. 50c

SILHOUETTE—New. Blue, white outlined; few young cuttings; no gifts.

SIR LANCELOT—New; fine bicolor; few young cuttings; no gifts.

SUNRISE SUPREME—gorgeous; No C. now.

SWEETHEART—from California; pretty red girl; you'll like it.

TINTED GIRL—outstanding dark foliage; beautifully color-marked white; no G.

TWILIGHT—very good; white with wide dark blue border. No gifts.

(In response to all your requests for MAG-NIFICO, sorry. Maybe this Fall.)

SARABAND—Imp. Fringette Red-Lavender.

SEA GIRL—dbl. medium blue; no cuttings.

SEA GIRL—dbl. dark blue; no cuttings (if I could have but one violet, the dark Sea Girl would be it. The medium blue took blue ribbon at Chicago. State which Sea Girl you want).

SUNRISE—beautiful red; no cuttings.

SUNSET LANE—Lavender; Carolyn Rector named this for her publishing house.

TAFFETA—mauve; no C., but R.L.

TINKER BELL—miniature red girl; no gifts

VELVET GIRL—one of most lovely and pansy-like of all violets; no gifts.

VIOLET GLOW—no plants; cuttings 75c.

WENDY—cute miniature blue girl; only few plants; no cuttings or leaves.

WINE VELVET—fine red; VERY similar to California Dark Plum.

YELLOW BROWN GIRL—white with light cream-colored center.

GROUP 3. Plants \$1.25, or 3 for \$3.25. Cuttings 60c; Leaf 35c.

APOLLO—fine semi-double light blue.

BEGONIA LEAF PINK—C. small; no gifts.

CARROUSEL—Imp. Fringette Blue-Lavender.

CELESTIAL BLUE—no cuttings.

DELIGHT, RAINBOW Double—very fine. Large dbl. blue; some sport dark.

DOUBLE FRINGETTE DARK BLUE IMPROVED—a very lovely double; no gifts.

DOUBLE ROSE—choice; large double white with rose markings; may sport solid rose; no gifts.

DUET—dbl. two-tone orchid; no gifts.

FANCY FRANCES—purple; six-petaled.

GENEVA PINK—like Giant Rose Pink.

GENEVA RAINBOW—red Geneva; no gifts.

GORGEOUS—red; spooned fol.; no ctngs.

GORGEOUS RED HEAD—red; no cuttings.

HELEN WILSON—double dark blue girl.

HELEN WILSON BOUQUET—dbl. orch. girl

INNOCENCE—white; dark fol.; no gifts.

IRIDESCENT—large blue; no cuttings.

LACY GIRL—fringed purple; no ctngs.

MRS. EVELYN BANKS—fine pink; no plants; cuttings only; no gifts.

MIDNIGHT—purple; no P.; C. only; no G.

NAVY BOUQUET—dbl. dk. blue; no ctngs.

OPAL GIRL—no gifts.

PETITE—dbl. odd-blue; no cuttings.

PINK DELIGHT—exceptionally lovely; pink on almost black foliage; limited cuttings; no gifts.

PURITY—large double white; select strain that opens well; no gifts.

QUEEN BETTY—lower petals white; upper petals orchid-marked; very fine; limited cuttings; no gifts.

RED KING—very good red; no ctngs.

ROSIE O'GRADY—pink; no cuttings.

RUBY BOUQUET—double red.

SAILORS DELIGHT—dbl. light blue; girl foliage; no gifts.

(TURN OVER FOR MORE FINE VARIETIES)

GROUP 4. Plants \$1.00; Cuttings 60c; Leaf 35c. (No C. means no cuttings; no G. means no gift because stock short).

AZURE BEAUTY—no cuttings	FANNY GIRL—no cuttings	LOVELY LADY—lav.; no C.	RED BEAUTY—no cuttings
BEAVER PURPLE—very good	FANTASY—no cuttings	LUCKY LADY—wh.; bl-edge	RED-EDGED WHITE BOY—
BLACK GEM—min. Blue Boy	FIREFLY—red bicolor	MARINE BOUQUET—no C.	(Orchid-BiBoy; Rose Lady)
No C.; no gifts	FIVE DOTTS—blue; white dots	MAUVE LACE—no cuttings	lovely; very popular
BLUE ANGEL—lt. bl.; no C.	at petal tips; mate to red	MENTOR BOY—good purple	RED WAVES
BLUE CHARD—no cuttings	Polka Dot	MINIATURE AMETHYST—noC.	ROSE MARIE—no cuttings
BLUE DELIGHT—no cuttings	FORGET-ME-NOT—noC.; noG.	MINIATURE NO. 32—no C.	—Cuttings Only; No Plants:—
BLUE EYED BEAUTY	FRILLED BLUE DELIGHT	MOM'S GIRL—cute red	ROS'ONNA MAPLE
BLUE KNIGHT—fine blue	dainty blue-edge white	MY BEST GIRL—miniature	ROS'ONNA MOON
BLUE WARRIOR—no ctngs	GAITY—red; no C.; no G.	dbl. red; no P.; C. only	ROS'ONNA RIPPLES
BOLERO—fringed dark blue	GENEVA STAR—mkd. wh.;noC.	NORSEMAN—no cuttings	ROS'ONNA ROYAL
BRONZE BICOLOR	GIANT ROSE PINK	ORCHID SUNSET—double; no	ROS'ONNA SUMMIT
CARMEN—good red; no C.	GORGEOUS BICOLOR—no C.	cuttings; no gift	ROS'ONNA SWIRL
CHARLOTTE—min. blue girl	GORGEOUS BICOLOR GIRL	ORCHID VELVET—no Cut.	ROYAL RIPPLES—no ctngs.
no cuttings	no cuttings	ORCHID WONDER—noC; noG.	RUFFLES BOUQUET—no C.
CLEVELAND INDIAN—no C.;	GROTEI—climbing; no C.; no	PAINTED BALLERINA—noC.	SAILOR GIRL NO. 1—no C.
no G.	gifts	PAINTED GIRL—lovely white,	SAILOR GIRL NO. 2—no C.
CRINKLES—no C.; no gifts	GYPSY ALMA GIRL—no C.	red-edged; no C.; nogifts	SNOW GIRL—cuttings limited;
DARK BEAUTY—dbl. white,	GYPSY CURVACEOUS—no C.;	PINK GIRL	no gift cuttings
blue mkngs; no C.	no gifts	PINK LEATHERNECK—no G.	SNOW LACE
DEBUTANTE—dbl. lav.; no C.	GYPSY PINK—no cuttings	PINK QUEEN—no gifts	SNOW PRINCE
DIXIE ROSE	HUGHES RED—like RedWaves	PINOCCHIO—no cuttings	STAR SAPPHIRE—no gifts
DOUBLE DORIS—dbl. orch. g.	KAYS QUILTED—no cuttings	PITTSBURGH GIRL—no Cut.	TEARDROPS—min. lt. bl. dbl.
C. only; no Pl.; no gfts.	LADY CONSTANCE—large	POLKA DOT—no cuttings	VELVET BOUQUET—no ctngs
DBL. FRINGETTE DRK BLUE	purple; no cuttings	POLONAISE—improved Frin-	VIOLET BEAUTY—no gifts
DBL. FRINGETTE LT. BLUE	LADY GENEVA—white edged	gette Lt. Blue	VIOLET BEAUTY GIRL—no C
DBL. ORCH. NEPTUNE—no C.	LADY GRACE—fine red	PURPLE GIRL	WHITE GIRL—selected for
DREAMBOAT—good blue;	LAVENDER BEAUTY—no C.	PURPLE KNIGHT	beautiful markings
spooned foliage; no C.	LAVENDER GIRL—noC.; noG.	PURPLE PRINCE—no gifts	WHITE LACE—pale bl. over-
EL DIABLO—red (Spanish for	LAVENDER ROSETTE—no C.	RADIANCE—red	cast on white; no cuttings
The Devil)	LAVENDER-PINK PRINCESS		
	no cuttings; no gift		

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OUR SPRING 1953 SPECIAL (good until 15 June 1953): 5 fine plants, each correctly labeled, all ready to bud or in bud, OUR SELECTION from varieties in surplus at the moment, sent you postpaid, Special Delivery, for \$3.00.

* * *

WHOLESALE PRICE LIST—we issue none. We cannot offer you wholesale prices on your choice of varieties. We offer OUR selection, only, of varieties in surplus at the moment, 25 plants to shipment, shipped you by Express, you to pay Express charges. 2½" size 40c each; 3" size 50c each. Try a shipment; judge for yourself.

* * *

EPISCIA (E-pish-lah). We stock 12 varieties; all there are at present we believe. They require VERY porous soil.	
EPISCIA COCCINEA (FULGIDA) 75c—most popular one. Yes, this is the one some firm named "Flame Violet." Don't you call it that! There is enough confusion about names without some one deliberately making names up!	
E. CHONTALENSIS \$1.00—narrow green leaves; blue bloom. Extremely slow. I have never seen one in bloom. Make this the last one you get, and then, just to complete your collection, All others grow rapidly.	
E. CUPREATA 50c—scarlet bloom; fuzzy bronze foliage.	EPISCIA SPLENDENS 50c—scarlet; silver with light green.
E. SPECIES NO. 1 50c—waxed green center; dark edged.	E. DARK SPLENDENS 50c—like Splendens, except dark edge.
E. SPECIES NO. 2 50c—bronze foliage like Cupreata, except this has iridescent lilac center streak.	E. SILVER SHEEN \$1.00—scarlet; broad silver-green center; edged with hairy bronze blocks.
E. SPECIES NO. 3 \$1.00—New! Scarlet; foliage silvery green center with felt-like dark green border.	E. VIRIDIFOLIA 50c—scarlet; best bloomer; waxed green.
E. LILACINA \$1.00—New! Fringed blue. Bronze foliage.	E. TESSELLATA \$1.50—said to have yellow flowers; upright growing; big dark leaves, all-over bubbly and quilted.

* * *

MISCELLANEOUS 50c each: BEGONIAS: Lettuce Leaf; Star; Watermelon; Double Rose in white, red & pink; few Rex. JOAN STRONG BEGONIA—utterly beautiful. Very dark bronze foliage; lovely double pink bloom. TRICHOSPORUM (RED BUGLE VINE)—This is the beauty that was displayed at Chicago. Requires VERY porous soil.

* * *

VIOLET SUPPLIES. With plant orders only at these prices. If ordered separately, add 25c for packing-postage.

HYPONEX 10c and 25c sizes only.	METAL LABELS 1c each	DuPont FERMATE large can \$1.10
PLANT MARVEL 35c and 80c sizes only. The best food for violets we have ever used; we recommend it highly.		
NNOR Spray 35c and 80c sizes. 1 teaspoon to gallon of warmish water; mix thoroughly. Either spray or dip.		
DIMITE \$1.10. For mites only; not for mealy bugs. Thoroughly mix 1 teaspoon in gal. warmish water—never more. Spray plant only —Never dip plant in Dimite solution, as you can with NNOR.		
AFRICAN VIOLET LETTERETTES—beautiful Gibson note stationery, 50c (Add 10c for p.p. if ordered separately.)		

LEAFLET: If you are an old hand at raising violets, you will not need this; if you are inexperienced, you might find it very helpful. We would like to send it to you without charge, but printing costs are so high, we cannot. PLEASES SEND 5c with orders, to help pay printing costs.

TIPS ON GROWING AFRICAN VIOLETS —10c if ordered separately! with plant order 5c.

* * *

POTTING SOIL—Have your soil all mixed and sterilized ready to use before you ever order your violets. Here is our formula: 2 parts woods earth with lots of old leafmold in it; add a half-part screened peatmoss if there is not enough humus in woods earth; 1 part sharp sand; 1 part (scanted) screened, old rotted cow manure. For each 4" pot of this mixture, add 1 teaspoon bonemeal, 1 teaspoon superphosphate, few spoons crushed charcoal. Moisten this mixture well before sterilizing as moisture will help carry heat through evenly. Sterilize at low temperature until a medium-sized potato in middle of mixture is done; if in oven, at 200 degrees or less (about as low as oven will operate); if in pressure cooker, at 5 pounds pressure; if steamed by setting pan of soil in larger pan of little water, you won't need to worry about degrees. Heating humus in soil-mix builds up excess nitrates, so do not use soil for at least 24 hours and aerate it frequently by rippling your fingers through it.

* * *

JOIN THE NATIONAL AFRICAN VIOLET SOCIETY. The quarterly violet magazine you will receive is simply WONDERFUL! Send check or money order for \$3.00 to: MR. BOYCE M. EDENS; Treasurer, African Violet Society; 2694 LENOX ROAD, N. E.; ATLANTA, GEORGIA.

Violet Treasure House

Right Down Town

Across from Post Office

SPRINGDALE, ARKANSAS



"THE MAIN STREET
OF NORTHWEST ARKANSAS"



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